

PRIMA Programme FAQs

How long will the pilot last?

The first cohort of the PRIMA Programme runs for 3 months starting on the 24th April 2024.

How much time will it take me to complete?

The majority of the PRIMA Programme is delivered online. Project leads are expected to attend the 2-day workshop and the online sessions delivered over 3 months.

Will it cost my organisation to put me through it?

Each project is awarded £500 for travel and accommodation. This can be used to cover attendance at the workshop in London or other travel during the Programme. Any other costs will need to be covered by your organisation.

Do I need my line manager to formally approve my participation before I register?

Yes, you will need approval from your line manager to ensure you have organisational support to attend the Programme.

Will I have to attend any courses in-person?

Yes, the workshop on the 24th and 25th April is in-person in London (venue tbc) and the project lead is expected to attend.

What do I get when I complete the Programme?

You will leave the Programme with a completed Business Model Canvas and a Market Discovery Action Plan for your innovation.

How many people are going through the pilot?

There are places for 15 projects in this Programme pilot.

How will you decide who gets on?

There is a competitive selection process for applications that includes an eligibility check and panel selection review. The panel consists of experienced entrepreneurs from Government and industry.

What if I don't make it on?

There are other ways to access support for your innovation through the Government Office of Technology Transfer. Get in touch: GOTT@dsit.gov.uk.